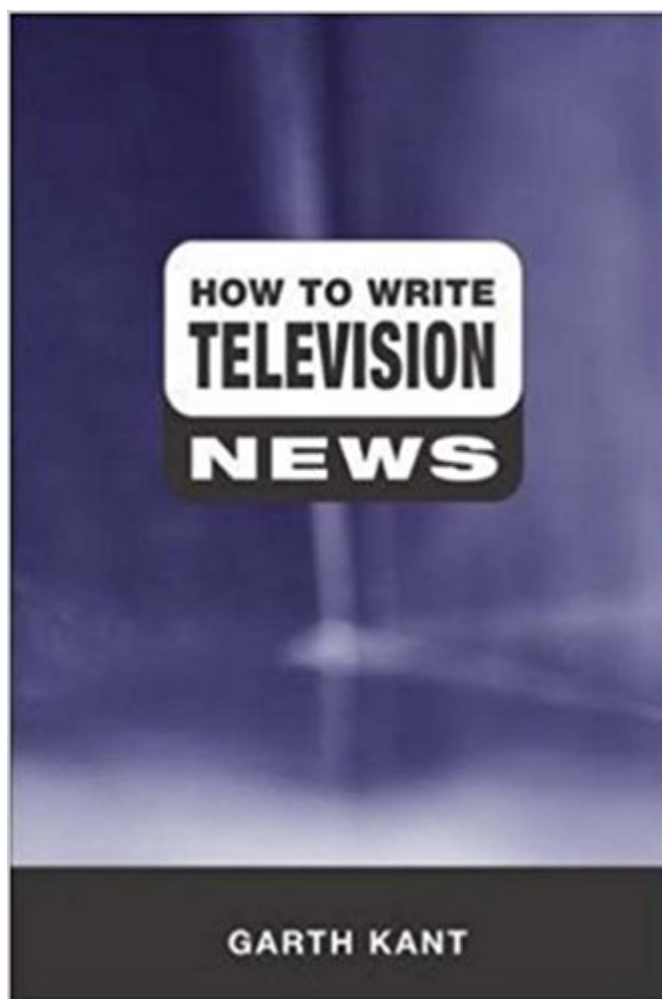**The book was found**

How To Write Television News

Synopsis

Break into the TV newswriting business with this expert guide How to Write Television News delivers dozens of tips and principles used to train writers at CNN Headline News in a guidebook of simple formulas and clear explanations for becoming a solid television news writer. Actual network news scripts illustrate what to do and what not to do. Aspects covered include leads and style, as well as demonstrations when a dry and straightforward approach is appropriate and when a more creative style can be used to better effect.

Book Information

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Customer Reviews

Garth Kant is the six o'clock producer for KGUN-9 News and a former writer and producer for CNN Headline News and MSNBC.

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